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Steele’s Pansy Gardens
EAST 44th and POWELL STREETS
PORTLAND, OREGON

To the Seed Trade Only

I am sure that you will be interested to know that your base of supplies for Pansy seed can now be safely and economically changed from across the Atlantic to America. Perhaps this is the land of your birth; perhaps it is the land of your adoption; anyway it is a good place to be just now, isn’t it? Do you believe in patronizing American industry? I am sure you do. Do you believe in seeds grown under the best modern methods of plant breeding, and especially selected to suit the taste of the American people? Our seeds are acclimated seeds grown in an ideal climate, under the most rigid selection of the mother plants, rogued, hand picked, labeled, cured, and stored in accordance with the latest modern methods of elite seed growers.

To the best of our knowledge and belief we are the only exclusive growers of pansies on the western continent, and with our present facilities we are producing Mastodon Mixed for less money than growers in other lands are asking for stock grown under similar conditions. I therefore beg leave to ask you to note our contract prices for 1915 crop, and that you give our catalog herewith a careful reading. We are growing for 1915 crop the following separate colors: Prince Henry, Grand Duke Michel, Madame Perret, and Parisian Yellow, all improved stock, (see catalog) the following new, and all Mastodons viz: Bronze, Yellow, Adonis, Black, Beaconsfield, and Madame Steele.

Contract prices for 1915 crop, subject to crop failure, are as follows: Mastodon Mixed per lb. $32.00 net; four or more oz. at lb. rates; per oz. less than four oz. $3.00; separate colors as above per oz. $3.00 any quantity.

Should you need any seed before July 1, 1915, our prices on 1914 crop are as follows: per lb. $44.00; four or more oz. at lb. rates; less than four oz. per oz. $3.00; separate colors per oz. $3.00. All of 1914 crop 5% off in 10 days.

I shall be pleased to furnish you sample for germination field test gratis.

I should be much pleased to hear from you even though you cannot place an order at this time.

Yours sincerely,

E. J. Steele.
Manager.